



Northwestern  
**Kellogg**  
School of Management

SOCIETY OF UNIVERSITY SURGEONS

# LEADERSHIP AGILITY PROGRAM

**September 18-21, 2016**

*Kellogg School of Management, Northwestern University, Evanston, IL*

# LEADERSHIP AGILITY PROGRAM

September 18-21, 2016

## GENERAL INFORMATION

### PROGRAM OVERVIEW

The SUS Leadership Agility Program, designed in collaboration with Kellogg School of Management, equips leaders to advance their careers in academic medicine amidst an ever-changing landscape. The program leverages Kellogg's strength in meeting the unique design requirements of the healthcare sector through faculty and practitioners who have instructed thousands of healthcare professionals on their leadership journey. This program is rooted in theory-driven knowledge and concrete strategies that allow participants to put new ideas into action.

### WHO SHOULD ATTEND/TARGET AUDIENCE

Aspiring Surgical Leaders, Division Chiefs, Center Leaders, Hospital and Medical School Leaders

### VENUE

The course will take place at the James L. Allen Center, which is located on Northwestern University's Evanston, Illinois campus on the western shores of Lake Michigan. The Allen Center is designed to facilitate peer learning and informal interactions among faculty and participants. It is completely self-contained with classrooms of all shapes and sizes, fully equipped study-group rooms, bedrooms, dining rooms, lounge areas, snack rooms, laundry service and an exercise room. All 150 bedrooms are equipped with Internet connections and voice mail. During your stay, you will enjoy a private bedroom and bathroom with views of Northwestern University's campus or the lakefront and your commute to the Course each morning is only a brief elevator ride or quick walk downstairs from your room. The Evanston Campus is about a 30-minute drive from Chicago's O'Hare International Airport, with taxis readily available going both to and from the airport to the Allen Center.

### REGISTRATION INFORMATION

#### Registration fees include:

- Private lodging at the Allen Center for the evenings of September 18, 19, and 20, 2016
- All meals (Breakfast, Lunch, Dinner) for the duration of the course beginning with Lunch on September 18 and concluding with Lunch on September 21
- Tuition
- Course Materials

This course is limited to 50 participants and guests are not permitted. Travel to and from the Allen Center for the course is the responsibility of the registrant.

#### Registration fees are:

Early Bird Registration (by May 1, 2016):

- \$5,500 for SUS Members
- \$5,700 for Non Members

After May 1, 2016:

- \$5,800 for SUS Members
- \$6,200 for Non Members

Additional fee if arriving to the Allen Center on September 17:

- \$375 (includes lodging on the night of September 17 and meals at the Allen Center)

### CANCELLATION AND REFUND POLICY

If a registrant is unable to attend, their registration may be transferred to another registrant of the same category. Transfer requests must be submitted in writing to [info@susweb.org](mailto:info@susweb.org). If a registrant is unable to transfer their spot in the course by August 15, 2016, a refund will be issued, less a \$500 cancellation fee. Registration cancellation requests must be made in writing and received by August 15, 2016 to [info@susweb.org](mailto:info@susweb.org). No refunds will be issued for cancellations received after August 15, 2016. "No Shows" are subject to the full course fee.

For more information about this program, visit the SUS website at [www.susweb.org/leadership-development-program](http://www.susweb.org/leadership-development-program).

## PROGRAM SCHEDULE

	SUNDAY, SEPTEMBER 18	MONDAY, SEPTEMBER 19	TUESDAY, SEPTEMBER 20	WEDNESDAY, SEPTEMBER 21
8:30 am – 10:00 am		<b>Understanding Financial Statements</b>	<b>Human Capital: Strategy and Leadership</b>	<b>Healthcare Management: The Changing Landscape</b>
10:15 am – 11:45 am		<b>Understanding Financial Statements</b> (CONTINUED)	<b>Human Capital: Strategy and Leadership</b> (CONTINUED)	<b>Healthcare Management: The Changing Landscape</b> (CONTINUED)
11:45 am – 1:00 pm	Lunch	Lunch	Lunch	<b>Program Conclusion and Lunch</b> (till 12:15 pm)
1:00 pm – 2:30 pm	<b>Program Welcome</b> (till 1:15 pm)  <b>Business Basics</b>	<b>Negotiation Fundamentals: Essential Skills for Leaders</b>	<b>Teaming: The Art of Successful Collaboration</b>	
2:45 pm – 4:15 pm	<b>Business Basics</b> (CONTINUED)	<b>Negotiation Fundamentals: Essential Skills for Leaders</b> (CONTINUED)	<b>Teaming: The Art of Successful Collaboration</b> (CONTINUED)	
4:30 pm – 6:00 pm	<b>Business Basics</b> (CONTINUED)	<b>SUS Speaker</b> <i>Richard Schulick, MD, MBA, Professor of Surgery and Chair, Dept. of Surgery, University of Colorado</i>	<b>SUS Speaker</b> <i>Henri Ford, MD, MHA, FACS, FAAP, Vice President and Surgeon-in-Chief, Children's Hospital Los Angeles</i>	
6:00 pm – 7:30 pm	<b>Reception and Dinner</b>	<b>Dinner</b>	<b>Dinner</b>	
7:30 pm – 9:00 pm	<b>Keynote Address</b> <i>Dinner Keynote by Jeffrey B. Matthews, MD, FACS, Dallas B. Phemister Professor of Surgery and Chair, Dept. of Surgery, The University of Chicago Medicine</i>	<b>Individual Study and Recreation</b>	*OPTIONAL* <b>SPARK Talk</b>	

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### BUSINESS BASICS

Every discipline – law medicine, business – has its own structural foundation and its own vocabulary. This session will acquaint you with the fundamentals of business, including economics, finance, marketing, business communication and organization behavior and development. You will become familiar with the basics of these fundamental business topics and gain facility in knowing the right questions to ask when confronting business issues. Business basics will lay the groundwork for a deeper examination of some concepts which follow in the program.

### UNDERSTANDING FINANCIAL STATEMENTS

While financial statements are essential diagnostic tools for assessing the health of any business, few physicians (and many managers) are trained to understand or analyze them. This session will present the origin, use and analysis of the three key financial statements. Additionally, the session will cover the basics of cash, accrual and cost accounting and why and when each may be appropriately employed.

### NEGOTIATION FUNDAMENTALS: ESSENTIAL SKILLS FOR LEADERS

Being an effective negotiator is important in every phase of business. In this session, participants will learn evidence based characteristics of effective negotiation, followed by an exercise designed to test their skills, discovering their own strengths and weaknesses as negotiators. The session concludes with a group debrief of the exercise.

### HUMAN CAPITAL: STRATEGY AND LEADERSHIP

Decisions and actions surrounding question of human capital can make the difference between function and dysfunction in an organization. In this session, we will consider strategies for successful selection, engagement and retention, discuss the role of performance management in a strong organization, and consider the importance of diversity and inclusion in your workplace culture and how you, as a leader can impact culture.

### TEAMING: THE ART OF SUCCESSFUL COLLABORATION

It's been said that teams are like Ferraris: high performance but also high maintenance. In this highly collaborative, interactive atmosphere, you will explore the intricacies of internal and external team dynamics and the complexities of managing these dynamics. The session also focuses on how you can optimize your personal performance as a team player and a leader.

### HEALTHCARE MANAGEMENT: THE CHANGING LANDSCAPE

The Affordable Care Act (ACA) unleashed a merger frenzy, with hospitals scrambling to shore up their market positions, improve operational efficiency, and create organizations capable of managing population health. This session will present a current point of view on consolidation in the hospital industry.

### FOR MORE INFORMATION...

*For more information about this program, visit the SUS website at:*  
**[www.susweb.org/leadership-development-program](http://www.susweb.org/leadership-development-program)**

## HENRI R. FORD, MD, MHA

*Vice President and Chief of Surgery, Children's Hospital Los Angeles*

*Vice-Dean, Medical Education - Professor and Vice Chair for Clinical Affairs, Department of Surgery Keck School of Medicine of the University of Southern California*



Henri R. Ford, MD, is vice president and chief of surgery at Children's Hospital Los Angeles (CHLA), Vice-Dean of Medical Education, Professor and Vice chair for clinical affairs in the Department of Surgery and at the Keck School of Medicine of the University of Southern California.

Dr. Ford is a member of the Executive committee of the board of trustees of CHLA and a member of the board of directors of the Children's Hospital Los Angeles Medical Group.

He is also a member of the Executive Leadership Team and the medical executive committee of CHLA. As surgeon-in-chief and vice president for Surgical and Perioperative Services, he oversees the entire perioperative services area at CHLA. Under his leadership, CHLA has developed a robust, state of the art minimally invasive surgery program.

As a professor in the Department of Surgery at the Keck School of Medicine, he is an important role model for young physicians and medical students. As the Vice Dean for Medical Education at the Keck School, Dr. Ford advances the medical school's educational mission by promoting excellence in medical education as one of its highest priorities. Dr. Ford led a very successful accreditation visit for the MD program which resulted in the maximum eight-year, full accreditation from the Liaison Committee on Medical Education (LCME), the best results achieved since a 10-year accreditation was granted in 1981. Dr. Ford's current priorities include strengthening research opportunities for medical students and developing new sources of funding for medical student scholarships.

Dr. Ford has demonstrated "...truly exceptional leadership..." in pediatric surgery and has conducted the definitive studies on pediatric trauma in the United States and his investigative studies have generated new insights into the pathogenesis of necrotizing enterocolitis, the most common and the most lethal disorder affecting the gastrointestinal tract of newborn infants. He is the author of more than 450 publications, book chapters, invited manuscripts, abstracts and presentations.

Dr. Ford's research has been funded by the National Institutes of Health, the Robert Wood Johnson Foundation through the Injury Free Coalition for Kids, the National Trauma Registry for Children and the American College of Surgeons.

Dr. Ford served on the Board of Trustees of Princeton University (2010- 2014) and serves on the Global Health Advisory Council (2011 – present) and Medical Education Advisory Council (2015 - present) at Harvard Medical School.

## JEFFREY B. MATTHEWS, MD

*Dallas B. Phemister Professor of Surgery, Chairman of the Department of Surgery  
Surgeon-in-Chief of The University of Chicago Medicine*



Dr. Jeffrey B. Matthews is the Dallas B. Phemister Professor of Surgery, Chairman of the Department of Surgery, and Surgeon-in-Chief of The University of Chicago Medicine. A graduate of Harvard College and Harvard Medical School, Dr. Matthews completed surgical residency at Beth Israel Hospital in Boston and a hepatobiliary fellowship at the University of Bern. During his appointment at Harvard Medical School and Beth Israel Hospital, he rose to the rank of Associate Professor of Surgery and Chief of the Division of General Surgery at the Beth Israel Deaconess Medical Center. In 2001, he was appointed Christian R. Holmes Professor and Chairman of the Department of Surgery at the University of Cincinnati until assuming his current position in 2006.

Dr. Matthews is a leading expert in pancreaticobiliary and gastrointestinal surgery. He has over 150 original articles and other publications. He serves on the editorial board of 11 scientific journals and is co-editor of the *Journal of Gastrointestinal Surgery*. He is a member of the Surgery Residency Review Committee of the Accreditation Council for Graduate Medical Education. He is a senior Director of the American Board of Surgery, President of the Society of Surgical Chairs, and past President of the Society of University Surgeons and the Society for Surgery of the Alimentary Tract (SSAT).

## RICHARD D. SCHULICK, MD, MBA

*Chair of the Department of Surgery at the University of Colorado School of Medicine*



Richard D. Schulick, MD, MBA, is the Chair of the Department of Surgery at the University of Colorado School of Medicine. He also holds the Aragon/Gonzalez-Giusti Chair in surgery. Schulick came from the Johns Hopkins Medical Institutions where he was chief of the Surgical Oncology Division. He is in charge of a Department of Surgery that has seven clinical divisions (Cardiothoracic, GI, Tumor & Endocrine Surgery (which includes general surgery, gastrointestinal, trauma, burn, surgical oncology & breast), Pediatric Surgery, Plastic and Reconstructive Surgery, Transplant Surgery, Urology, Vascular and Podiatry) with 155 Fulltime Regular Faculty/39 Research Faculty/73 Clinical Faculty/123 residents and fellows/68 staff.

As the son of a U.S. diplomat, Schulick grew up around Washington, DC, and in Burma, Thailand, and India. He received his undergraduate degree in chemical engineering in 1985, medical school degree in 1989, and master's in business education in 2010, all from Johns Hopkins University, and completed a residency in General Surgery there in 1996. He completed fellowships in clinical pharmacology and immunology at the National Institutes of Health both in 1993, advanced gastrointestinal surgery at Johns Hopkins in 1997, and surgical oncology at Memorial Sloan-Kettering Cancer Center in 1999.

Schulick, who was on the Johns Hopkins faculty for 13 years, is a recognized leader in the fields of pancreatic, hepatic, and biliary surgery, as well as other areas in cancer surgery. His scientific interests are in the area of tumor immunology. He has held numerous grants from the National Institutes of Health to study vaccine therapy of cancer. He has pioneered the use of genetically engineered bacteria as well as genetic modifications of cancer cells to treat human cancer. He has also received recognition as a highly effective educator.

A deputy editor of the Archives of Surgery, Schulick, has served on the editorial boards of several journals in the field of surgery. He has authored or co-authored more than 230 peer reviewed scientific papers, invited manuscripts, and book chapters. He has obtained funding from both corporate and government agencies, including K23 and R01 funding, and has served on study sections of the National Institutes of Health. Schulick is a member of various organizations including the American Surgical Association, Society of Clinical Surgeons, American College of Surgeons, Society of Surgical Oncology, Americas Hepato-pancreato-biliary Association, Halsted Society, Western Surgical Association, Southern Surgical Association and James IV Association of Surgeons.

## THE LIST OF KELLOGG SCHOOL OF MANAGEMENT FACULTY WILL BE AVAILABLE SOON.

Visit [www.susweb.org/leadership-development-program](http://www.susweb.org/leadership-development-program) for updated faculty information.